



## ELLEN POWER SYSTEMS LTD

Po Box: 38549 – 00623

*Excellence in POWER BACKUP SOLUTIONS*

[www.ellenpowerafrica.com/](http://www.ellenpowerafrica.com/) [info@ellenpowerafrica.com/](mailto:info@ellenpowerafrica.com/)

### PARTNER REGISTRATION FORM

**Interested in:** Value Added Reseller (VAR) / Enterprise Level Partner (ELP)

Name of your Company

Please indicate the type of your company

- Proprietorship
- Partnership
- Private Ltd Co
- Public Ltd Co.
- Others

Contact Person:

Designation/Title/Position

Business legal Address (attach the copy of certificate of incorporation)


City: \_\_\_\_\_ Pin/Zip: \_\_\_\_\_ County: \_\_\_\_\_

Telephone Number:

Cell / Mobile Number:

Fax Nos.

Email \_\_\_\_\_ Web \_\_\_\_\_

Size of the Company

- Less than 5 employees
- Above 5 – 20 employees
- Above 20 employees

How will your Business Financed? (Tick Appropriate)

- Own Capital
- Loan
- Other Resources

Minimum investment on Products (Mention in KES or USD Only)

\_\_\_\_\_

Client References.

Client Name	Contact	Email Address

Do you sell any other products currently, If yes, mention it

Products Description	Market Segment of the Application

Do you have an office?

- Own       Rented       No Office       Home

Address of the operating office / home


Staff Details (Organization Chart of Office Staff should be Attached)

Sales Managers \_\_\_\_\_ Nos.

Business Development Executive \_\_\_\_\_ Nos.

Support Staff \_\_\_\_\_ Nos.

- Would you be willing to appoint a Sales & Service staff exclusively for Ellen Power Business Partnership? (Tick Appropriate)
  - Yes
  - No
  
- Bank Details, Name of your bankers.(attach bank statement for last 6 months)
  - Name of Bank \_\_\_\_\_
  - Branch \_\_\_\_\_
  - Bank Account No \_\_\_\_\_
  
- Do you have PIN No. (TAX Nos) (attach Copies/ attach company audit information for last 2 years)
  - COMPANY PIN. \_\_\_\_\_
  - INCORPORATION DATE: \_\_\_\_\_
  
- Who will be Ellen Power Single point of contact person at your place, Mention Name, Tel No/Cell No, email address  
\_\_\_\_\_
  
- Attach your Company's Profile
  
- Any Remark \_\_\_\_\_

**Email the application form to [info@ellenpowerafrica.com](mailto:info@ellenpowerafrica.com)**

I / We clearly state that I / We are interested to become Ellen Power Business Partner.

I / We state, that the above information provided here is true to the best of my/our knowledge.

**Name & Signature of Applicant**

(Affix your stamp)

- **Value Added Reseller (VAR)** : Small setup (Home Based)
- **Enterprise Level Partner (ELP)**: Big Setup, (Offered to enterprises).

## Annexure I

Tick on the product names which you would like to Market.

Main Product Categories	Tick Appropriate. (YES/NO)	Remarks
UPS single Phase		Line interactive / True online UPS
UPS 3 Phase		Monolithic / Modular ups
Datacenter solutions		PDU/ KVM switches
Batteries		12v- 7 ah to 200 ah
Inverters		Modified and Pure sine wave inverters
Line conditioners / Power Strips		Line conditioners and AVS
Solar Solutions		Solar panels / Solar streetlights
CAT 6 cables		Indoor / outdoor cables
Industrial Grade Products		Industrial grade ups / inverters